



SARAH MANOUCHEHRI

Visual Development Artist | Character Designer | Story Artist
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EXPERIENCE

Assistant Principal & Instructor

Enya Studio, Katy, TX.

2023–Present

- Develop structured plans for older students to complete 5 art pieces annually for Scholastic Art & Writing Award.
- Led students to 30+ awards in Texas Coast Art 2023 to 2026, 12 national Scholastic medals 2026, and student pieces being auctioned for \$52K and \$150K at Houston Livestock Show & Rodeo.
- Teach traditional drawing and painting to students ages 4 to 18. Guide high-school students in portfolio development for university admission. Create personalized lesson plans and support creative growth.
- Train, mentor, and support new hires, fostering a collaborative team environment.
- Lead weekly presentations to ensure alignment with program goals and teaching standards.

Graphic Designer

Merka, Remote,

2020–2023

Designed logos, packaging, and cohesive branding materials. — Created illustrations and marketing assets for digital and print. — Collaborated with clients to deliver tailored design solutions. Designed branding and marketing materials, and website assets

Freelance Artist Iran Based Clients

2019–present

- Produced editorial illustrations under deadlines for University of Tehran Newspaper (2020, 2 months)
- Designed logos and promotional graphics for theater group campaigns (2020, 1 month)
- Collaborated with a creative team, contributing to character design and storyboarding for unpublished short animation (2019, 3 months)
- Created promotional graphics and branding for various clients.
- Managed multiple independent projects.

EDUCATION

- Rocky Mountain College of Art & Design | BFA Illustration/Concept Art | (In Progress)
- Fazili Art School Iran | Fine Arts in Graphic Design | 2020

ADDITIONAL WORKSHOP

- Character Design Workshop | Taught by Grant Alexander | The Animation Collaborative. 2024
- Gesture Drawing | Taught by Adam Dix | Concept Design Academy 2025
- StoryBoarding Workshop | Taught by Hyein Park | The Animation Collaborative 2025
- Visual Development Class | Taught by Armand Serrano 2025

ADDITIONAL EXPERIENCE, EXHIBITIONS & ACHIEVEMENT

- Regional Judge - Scholastic Art & Writing Awards, Texas. 2026
- Honors — 19th Porsesh Mehr National Competition (Illustration), 2018
- Second Place — 38th Farhangi Honari National Competition, 2019
- Photography Exhibition — Isfahan Spinal Cord Injury Support Association. 2019
- Lino Printing Exhibition — Isfahan Central Library, 2019
- Illustration Exhibition — Isfahan Central Library, 2019
- Photography Exhibition — City Center Gallery, 2018

SKILLS

Photoshop | Illustrator | After Effects | Procreate | Storyboarding | Character Design | Visual Development
Communication | Time Management | Team Leadership | Project Coordination | Curriculum Development Mentorship

LANGUAGES

- English
- Persian /Farsi